EMAIL SECURITY THAT PROTECTS YOUR BRAND

IMPROVE DELIVERABILITY. STOP SPOOFING. REDUCE PHISHING.

Email is still the #1 channel for phishing, impersonation, and malware delivery. At the same time, modern email systems have become stricter: if your domain isn't configured correctly, **legitimate mail can land in junk or quarantine** — and attackers can easily exploit your brand for spoofing.

THE FOUNDATION: AUTHENTICATION & ANTI-SPOOFING

These settings prove your emails are legitimate and block impersonation:

SPF
Sender Policy Framework

DMARC
Domain-based Message Authentication, Reporting Conformance

DKIM
DomainKeys Identified Mail

✓ Helps prevent domain spoofing

✓ Improves deliverability and trust

✓ Enables visibility via reporting

MODERN REQUIREMENTS: ENCRYPTION & VISUAL TRUST

Today's email security goes beyond SPF/DKIM/DMARC:

- **MTA-STS** – Mail Transfer Agent–Strict Transport Security
- **DANE** – DNS-based Authentication of Named Entities
- **TLS-RPT** – Transport Layer Security Reporting
- **BIMI** – Brand Indicators for Message Identification

✓ Enforces/validates TLS encryption between mail servers (MTA-STS, DANE)

✓ Detects TLS delivery failures (TLS-RPT)

✓ Adds brand or company logo in supported inboxes (BIMI) and helps recipients to spot spoofing

Important: These DNS-based protections apply beyond Microsoft 365. Even parked domains (no mail sent/received) should have SPF, DMARC and empty MX in place to prevent spoofing and abuse. Domains that actively send or receive email should implement the full set of protections (e.g., DKIM, MTA-STS/DANE, TLS-RPT, and BIMI) for maximum security and deliverability.

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HARDEN EXCHANGE ONLINE THE RIGHT WAY

Many organizations rely on Microsoft 365 Exchange Online. Correct configuration reduces spam, phishing, and malware — while ensuring legitimate email reaches the inbox. Exchange Online + Defender for Office 365 can deliver:

- Advanced spam, phishing & malware protection ✓
- Safe Attachments (Email, Teams, SharePoint) ✓
- Safe Links (Email, Teams) ✓
- DMARC alignment for Microsoft-managed domains (MOERA) ✓
- Guidance on MTA-STS and/or DANE requirements ✓

WHAT YOU GET?

A secure, modern email posture that supports both protection and deliverability:

- ✓ Reduced impersonation and spoofing risk
- ✓ Better sender reputation and inbox placement
- ✓ Stronger encryption for mail in transit
- ✓ Visibility into misconfigurations and failures
- ✓ Clear, auditable DNS security baseline

NEXT STEP

Want to know if your domains are protected and how to protect them — including parked/legacy domains?

PRICING

Price is 4000€. Pricing does not include taxes.

START YOUR JOURNEY!

Contact Adminize to schedule your consultation.

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